

Blueprint | A Comprehensive Physical Security Assessment

Overview

Blueprint is a high-impact, enterprise-grade physical security assessment built to help hospitality organizations like Aimbridge evaluate, optimize, and future-proof their security infrastructure across diverse properties. It combines on-site analysis, system evaluation, and stakeholder input into a clear, actionable report that supports smarter decision-making.

As a strategic gesture, we're offering this assessment complimentary for Aimbridge to bring immediate value and lay the groundwork for a strong security partnership.

What's Included



Site Walk Documentation

Detailed walkthroughs of selected hotel and resort sites, including annotated floorplans, system locations, and identified vulnerabilities or blind spots that could impact guest safety or operations.



Infrastructure Review

Evaluation of existing physical security systems, including cameras, access control, alarms, and environmental sensors. We assess condition, placement, and system performance.



Networking Equipment Audit

Documentation of network racks, switches, and other low-voltage hardware. Includes lifecycle recommendations and upgrade priorities.



Stakeholder Interviews

Input from general managers, facilities leaders, or corporate risk and operations stakeholders to capture day-to-day challenges and align recommendations with broader organizational goals.



Vendor & Pricing Analysis

Review of current vendor contracts and pricing. We benchmark against our national data and identify areas for cost savings or improved service.



Executive Summary & Roadmap

A polished, client-ready report that summarizes findings, prioritizes opportunities, and outlines a clear path for improvement or transition.

Why It Matters

- Brings visibility to fragmented or outdated systems.
- Offers a neutral, expert opinion for vendor or upgrade decisions.
- Supports internal alignment across operations, IT, and procurement.
- Provides documentation you can use for budgeting and leadership buy-in.
- Positions your org to proactively address safety, ensure compliance, and implement industry-leading security solutions.

What We'll Deliver

- A clear, executive-ready report designed for internal planning and leadership alignment.
- Supporting visuals (rack photos, annotated maps, network snapshots).
- Security roadmap: 30/60/90-day quick wins + long-term recommendations.
- Optional cost comparison sheet and manufacturer-aligned pricing.